



October 2020

Merlin Mosaica Newsletter

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New Loyalty program - bigger, brighter, better

Gift Vouchers - in time for Christmas

Now accepting international orders

No Days online product review

Hi All,

September has been another busy month. We are continuing the 50% on postage to Victoria - just our way of offering some support.

Lost of lovely new product has landed - our lovely mirrors - 4 sizes of rounds, and some very blingy textured and plain squares. We've also got in a lovely set of Italian glass Sicis tiles - the colours are gorgeous!

We are becoming known as the glass tile specialists - and I am very pleased with the range we now stock.

The wonderful **Peter Twining (Treasury Road)** produced a fabulous review of the No Days family of products. I have to say, he is very thorough, and we had many conversations regarding the product, and with the supplier, before the video was produced. Feedback has been very encouraging. If you haven't seen the review, check it out on his YouTube channel.

The crash glass has also proven extremely popular—the gold and rainbow sold out almost immediately, but have been fully restocked. I recommend using it in conjunction with the No Days Adhesive film - so much easier. Have a look at my Black Feather—over the page - not too bad for 2.5 hours effort!

Our beetle elytra re-stock has arrived - and I made sure to get lots!

The new generation Loyalty / Rewards program is up and running, as are our gift certificates - in time for Christmas gift-giving. If you recommend a friend you also earn extra points!

We have started shipping internationally - orders have so far gone the Singapore, New Zealand and America. Enquiries have come in from Argentina, Portugal and Egypt!

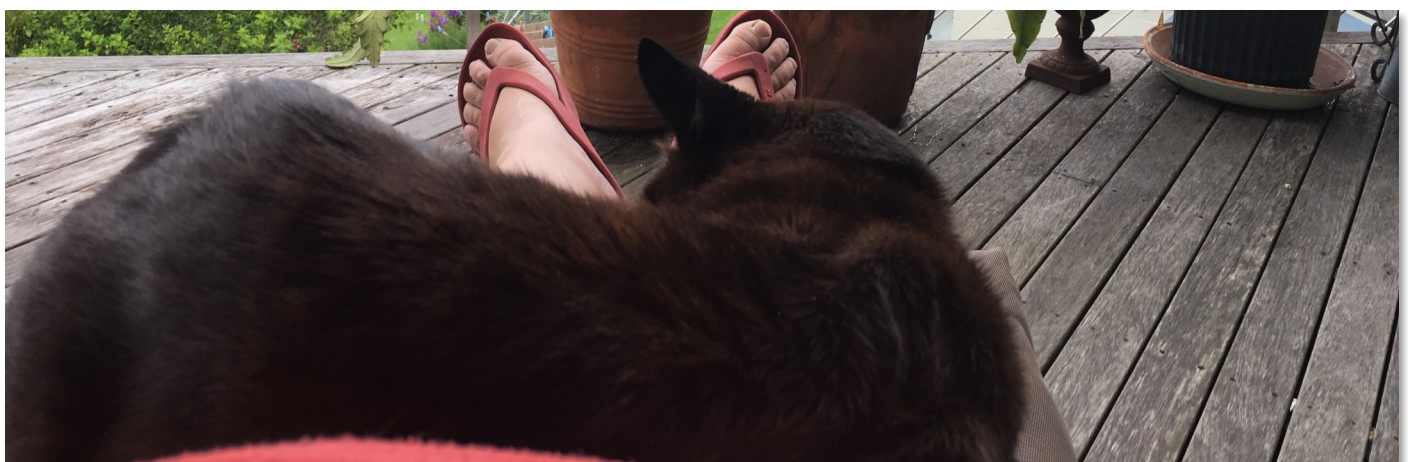
I will be pulling together some colour packs for you in the next wee while - based on your feedback, purple seems to be the most popular!

I've made the sad decision to sever my relationship with one of my suppliers. Whilst I love their product, their prices are not competitive, and their shipping arrangements are also on the high side. So I will let their stock-lines run out.

On the plus side, I am in discussion with a couple of potential new suppliers - Australian-based as well, which is even better ...

"Colour! What a deep and mysterious language, the language of dreams."

Paul Gauguin





New In Store:

- Some wonderful **Howlife tusk shaped beads** in multi-colours. They would make a great necklace, and I have an idea for a funky little abstract piece using them
- **Prep Multi-Use Adhesive** - another great Australian product. Superior to Weldbond, in that it is suitable for outdoor use. Dried clear, won't re-liquefy, and can be removed by the sparing application of a little acetone. Initially Available in 250ml, 500ml and 1 litre. I will get in the 125ml bottles in time, and can get the bulk 4 litre jugs on request.
- **Blingy mirrors** - sizes range from 10 to 25mm square, and 2 rounds (10, 15 and 20mm)
- **Mardi-Gras nuggets** - Glass gems, in a myriad of colours. 10-17mm - 100 gram packs
- **Lovely little Hammered 15mm squares** - gold, and a multi-mix—rather lovely
- **Grout Pigment** - 11 glorious colours. Initially available in 100 gram sachets, I will be getting in more of this stuff. I'll sell in a variety of sizes - as a little goes a loooong way. I am getting in some smaller containers for these lovelies. Remember—less than 10% in your grout!
- **Laser-cut Christmas shapes** - in clear acrylic and mdf. A selection of 10cm acrylic shapes - Bell, Dove, Tree and an elegant star (also in a 20cm size).
- **Larger Laser-cut substrates** - Frogs, lizards, fish (Angel and Clown), and a dragonfly are in-stock. Available in 3mm acrylic or in MDF. The mdf ones come in 6mm thick (for the 20cm size) and 9mm (for the 30cm size). And if you have a particular design in mind, just contact me - and we can talk about it!
- **A wonderful fold-up drinks table** - in 1cm thick 7-ply. This amazing unit is 400cm across and supports a wine bottle (standard or champagne size), and securely holds 4 stemmed wine-glasses, and still has room for the cheese. An ideal gift at \$50.

Please do let me know what you think of the products, and of the business. Word or mouth is the BEST advertising of all!

In the Pipeline:

Lots of the stock mentioned as in the pipeline last month has now arrived. We are still busily unpacking and re-packaging. I am desperately trying to get these onto the web-site for you!! I do try to get at least 2 new products up each week, plus packaging re-stocks of our more popular stalwarts!

- More coloured crystals - a variety of colours
- Bugle beads - gold, silver and more
- Seed Beads - many exciting colours
- More natural ores and stones
- Shells and starfish
- Sea-glass
- More skeleton leaves
- Ball chain - Different colours and weights
- More colours are continually being added to our existing ranges.

... and lots more



Till next time..

stay safe,

Ali.

